



## A Year of Celebration A Century of Making a Difference

**Program Concept:** We want every Scout, adult leader, and Scouting alum to have the chance to be part of our biggest milestone yet—our 100th Anniversary Celebration. We want to fire up the passion for Scouting while giving everyone an opportunity to make a difference—and earn recognition. Through *A Year of Celebration, A Century of Making a Difference*, we will do just that. Individuals can earn awards by demonstrating dedication to five of Scouting's core values—Leadership, Achievement, Community Service, Character, and the Outdoors. Participants can earn one award in each category. The program will be both fun and engaging and, most important, will show America the impact of Scouting through its commitment to these values. *A Year of Celebration* will be in effect from Sept. 1, 2009, through Dec. 31, 2010.

### Program Objectives

- Provide every Scout, leader, and alumnus a fun and meaningful way to participate in the 100th Anniversary and earn recognition!
- Increase awareness of Scouting's value to the nation by promoting *A Year of Celebration* activities and by sharing the participation outcomes.
- Engage individuals in fun activities and reward their contributions to Scouting—helping improve both Scout and volunteer retention.
- Spark conversations about Scouting's values, history, and programs—for both positive public awareness and Scout and volunteer recruitment. The more people talk about Scouting, the more they will want to join in!
- Increase overall participation in our 100th Anniversary Celebration by working closely with other national engagement programs.
- Help build stronger local council and unit ties through an exciting and easy-to-use celebration program.

BOY SCOUTS OF AMERICA  
100 YEARS OF SCOUTING



CELEBRATING THE ADVENTURE  
CONTINUING THE JOURNEY

## **LEADERSHIP**

Scouting has a proud tradition of producing great leaders. Self-determination, teamwork, and preparedness are synonymous with Scouts everywhere. For Scouting's 100th Anniversary, let's celebrate this tradition of developing youth leaders.

The Year of Celebration Leadership Award encourages Scouts to explore and reflect upon the qualities of a good leader. The award recipients will work on leadership skills. The Leadership Award rewards participants for reflecting upon and sharing leadership lessons and skills. Scouts earning this award will look to role models, lead groups, and participate in leadership-building activities. Adults and alumni will build their unit leadership skills by emphasizing membership growth, volunteering, and providing role models.

**Complete three of the five requirements in each category to earn that award.**

### **Cub Scouts**

1. Explain what makes a good leader and give an example of a Scout (past or present) demonstrating those qualities. Ask your parent or den leader what makes a good leader.
2. Practice being a leader such as being a denner for one week. Write or tell your parent or den leader about what you did during that week.
3. Get a friend to join Cub Scouts.
4. Organize the den to set up and take down chairs at the pack meeting.
5. With the approval of your den leader, plan and lead a den activity.

### **Boy Scouts**

1. Identify someone from your Scouting experience you think is a good leader. Ask them what makes them an effective leader and then talk to your parent or Scoutmaster about what makes a good leader. Write 200 words on the leader you chose and share with your troop leader.
2. Teach a Scout a rank requirement and help them to a successful completion.
3. Serve in a troop or team leadership position for three months.
4. Serve as a youth staff member for a unit, district, or council event or camp.
5. Serve as a den chief for a Cub Scout or Webelos den for three months.

### **Venturers**

1. While serving in a crew leadership role, plan a crew activity that celebrates the BSA 100th Anniversary.
2. Help organize, teach, and run a Quest sports day clinic for a Cub Scout pack, Boy Scout troop, Varsity team, other crew, or other youth group.
3. Serve as a youth staff member for a unit, district, or council event or camp.
4. Serve on any of your council's Leadership Training courses.
5. Think of someone from your Scouting experience who deserves recognition for their leadership. Write 200 words on the leader you chose and share with your crew leader.

### **Adult Leaders**

1. Help organize a new unit.
2. Compile a list of all adult and/or alumni e-mail addresses in your unit, get their permission, and submit the list to your local council Scout service center so Scouting communication can be improved.
3. Actively support a unit in at least two activities related to the BSA 100th Anniversary.
4. Recruit a new adult volunteer, or find a Scouting alumnus, who registers with the BSA.
5. Help any registered youth with their *Year of Celebration* Leadership award.

### **Alumni**

Note: To locate and contact your local council service center, go to the National BSA Web site at [www.Scouting.org](http://www.Scouting.org). Click on “local councils” and enter your ZIP code.

1. Register with a unit as an assistant leader or other adult leader. Attend each unit meeting for at least two months.
2. Become involved with a district or council as a registered volunteer in support of Scouting.
3. Think of a Scouting leader (youth or adult) who made a positive difference in your life. Write a letter to the editor of a local publication about how that individual taught you about leadership.
4. Locate and meet with a Scout leader from a pack, troop, team, crew, district, or council. Let them know that you are working on this award. Ask what being a Scout leader means to them and share your thoughts on what you can do to support Scouting in your community.
5. Contact your local Scout service center. Arrange to make a donation to support the Scouting principle of youth leadership in your area in some way that is mutually beneficial to you and the local council.

## **ACHIEVEMENT**

Achievement in Scouting builds self-esteem and fosters collaboration with others. With every rank advanced and award earned, Scouts develop pride in themselves and their units. More than just getting a patch, Scouting's myriad of awards challenge Scouts to excel, have fun, and grow into healthy, prepared adults. In addition to advancement, the award recipient makes an active effort to reflect on personal achievements and those of other Scouts.

The Year of Celebration Achievement Award highlights the possibilities for personal achievement. Scouts will pursue rank advancements, religious emblems, as well as engage adults and alumni in conversation about their own achievements in Scouting.

**Complete three of the five requirements in each category to earn that award.**

### **Cub Scouts**

1. Choose something you'd like to do better, and work on it for a week. Write or tell your parent or den leader about your progress.
2. Earn one Cub Scout Academics belt loop and one Cub Scout Sports belt loop.
3. Complete one achievement or activity badge for your rank.
4. Complete one elective for your current rank.
5. Complete one Cub Scout Sports or Academics pin, or the BSA Emergency Preparedness Award or the BSA Physical Fitness Award.

### **Boy Scouts**

1. Talk to a family member or family friend who used to be in Scouting or a Scout leader and ask about their favorite Scouting achievements. Write 200 words and share with your troop leader or parent OR fill out your family's Scouting Family Tree at [www.Scouting.org/100years](http://www.Scouting.org/100years).
2. Advance to Tenderfoot, Second Class, First Class, Star, Life, or Eagle rank, or earn two merit badges.
3. Earn the religious emblem for your faith.
4. Attend 90 percent of your troop or team meetings for three consecutive months.
5. Earn one of the following awards: BSA Lifeguard, Mile Swim, BSA Emergency Preparedness Award, or BSA Physical Fitness Award.

### **Venturers**

1. Working with at least one crew member, assist them in earning one Venturing Bronze award in 2009-2010.
2. Research a famous Scout or Venturer. Demonstrate or explain in a creative way that individual's achievements, such as a performing a play or skit, making models, or telling a story. Carry out this demonstration before a group.
3. Earn BSA Lifeguard, Red Cross certification in first aid, CPR, AED, BSA Emergency Preparedness Award, or BSA Physical Fitness Award.
4. Advance one rank OR help another Scout or Venturer complete three requirements toward his rank advancement.
5. Have a discussion with someone who is not in Scouting about your achievements as a Venturer. Talk about your awards and what you did to earn them. Invite them to attend a crew meeting or outing.

**Adult Leaders**

1. Actively serve on one advancement review for any Scouting program or participate in any rank advancement award ceremony.
2. Earn any BSA training award, BSA Emergency Preparedness Award, or BSA Physical Fitness Award.
3. Help any youth member with advancement toward rank.
4. Be a registered member of a Centennial Quality Unit.
5. Help any youth member earn any 100th Anniversary *Year of Celebration* award.

**Alumni**

1. Contact your local council Scout service center. Let them know that you are working on this award. Arrange to meet with a Scouting professional to receive an update on Scouting in your area. If possible, locate and invite other Scouting alumni to participate in the meeting.
2. Go to the Generations Connection page of the 100th Anniversary Web site at [www.Scouting.org/100years](http://www.Scouting.org/100years). Obtain and complete a Scouting Family Tree chart. Then, gather with family members to share the chart, Scouting memories, and thoughts on how to keep current and future family members involved in Scouting or to begin a tradition of Scouting in your family.
3. Work at any of your local council's summer camps or volunteer at your local council service center or for a district or council event, such as a camporee.
4. Visit the BSA Alumni Connection page of the 100th Anniversary Web site at [www.Scouting.org/100years](http://www.Scouting.org/100years). Use at least one of the features to personally reconnect with Scouting and share the link to the site with at least one other Scouting alumnus.
5. Become a financial contributor to your local council, or volunteer in any of its fundraising efforts.

## COMMUNITY SERVICE

Scouting's contribution to society is most visible in the movement's commitment to community service. Service is interwoven into many of Scouting's honors and is mandatory for earning the higher rank advancements. Through service, Scouts demonstrate that they provide an essential function to their communities.

The Year of Celebration Community Service Award rewards recipients for providing time and resources at no charge for the good of their local community. More than just engage in service, the award recipient must also share their thoughts about why service is crucial to our society and how Scouts today fulfill a 100-year-old legacy of serving communities.

Over the years, the Boys Scouts of America has partnered with several national organizations to accomplish some great service projects. If you are looking for service project ideas, consider the following options:

- [Nothing But Nets](#)
- [Habitat for Humanity](#)
- [American Red Cross](#)
- [Take Pride in America](#)
- [Cell Phones for Soldiers](#)
- [2010 US Census](#)
- [Scouting For Food](#)
- [Our National Parks](#)
- [Arbor Day Foundation](#)
- [The Salvation Army](#)
- [Preserve Our Waterways](#)

**Complete three of the five requirements in each category to earn that award.**

\* Make sure that all service hours are recorded online for "[Good Turn For America](#)."

### Cub Scouts

1. With your parent or den leader, identify a person who serves the community. Write or tell about what that person does for others.
2. With your family or den, help plan and carry out a community service project. Write or tell about the project.
3. With your family and/or den, clean up your Pack's chartering organization's parking lot, a neighborhood park, the school grounds, or other public area.
4. Participate in a nature beautification project such as a tree or natural vegetation planting.
5. Give service to a community organization such as a food bank or feeding station.

### Boy Scouts

1. Participate in Scouting for Food or another food drive by spending at least one hour placing bags, collecting bags, distributing food, or spreading the word about food collection.
2. Volunteer to plant trees or landscape an area around a church, synagogue, or other place of worship or a not-for-profit organization that is not the Boy Scouts of America.
3. Provide two hours of service in a group community service project approved by your Scout leader.
4. Recruit one new boy or adult leader into Boy Scouts or Varsity Scouts.

5. Provide two hours of volunteer service at a hospital, senior citizen or veteran's facility, or another facility approved by your Scout leader.

### **Venturers**

1. Participate in the Venturing National Service Project.
2. Talk to a Cub Scout den about how service benefits the community.
3. Recruit a new member to your crew or ship or assist a pack, troop, or team in its recruiting efforts.
4. Write 200 words on the value of community service. Talk to your adviser or parent about your ideas.
5. Participate in a food drive and/or help at a food bank when Scouts turn in their Scouting For Food items.

### **Adult Leaders**

1. Be an active participant in Scouting For Food or another food drive or help with a Salvation Army service project.
2. Be an active participant in the Nothing But Nets project found on the [national 100th Anniversary Web site](#).
3. Be an active participant in a Take Pride in America project or a project benefiting the National Parks Stewardship Awards program.
4. Be an active participant in an American Red Cross or a Habitat for Humanity project.
5. Be an active participant in any unit's service project.

### **Alumni**

1. Team up with a unit to participate in at least two hours of community service.
2. Work with your local Scout service center to help it identify Scouting alumni. Become familiar with all aspects of the BSA Alumni Connection Web site and arrange to speak to at least one community group about the 100th Anniversary and BSA Alumni Connection. Distribute BSA Alumni reconnection cards, available at your local Scout service center.
3. Write a letter to the editor of a local newspaper or other publication. Share how Scouting influenced your understanding of service to others and commend local Scouts and leaders for the service they provide each year to the local community.
4. Encourage involvement in a local youth-led food collection drive by personally donating and providing participation information to one or more individuals.
5. Organize a community service project that benefits your community, through your employer or for any social, service, or religious group to which you may belong. Share with the members that you are a Scouting alumnus and distribute a BSA Alumni reconnection card, available at your local Scout service center.

## **CHARACTER**

Scouting is a character-building enterprise. Youth learn that personal responsibility and integrity are essential to accomplishing one's goals. They learn to do good turns without expectation of reward. They learn to be brave when challenged to do the right thing.

The Year of Celebration Character Award rewards recipients for engaging in an active conversation about living by the Scout Law. The award involves elements of citizenship, family life, and personal fitness. Scouts will reflect on their own character and values. Adults and alumni will rediscover the impact Scouting makes on their own character.

**Complete three of the five requirements in each category to earn that award.**

### **Cub Scouts**

1. Talk to your parent or den leader about the Cub Scout Promise or Law of the Pack. What does it say about the kind of character a Scout should have?
2. With your family or den, plan and carry out a game that helps demonstrate one of the Character Connections™. Write or tell about your experience.
3. Talk to your parent or rabbi, minister, cleric, or other religious leader about how trust in God provides inner strength and confidence.
4. Talk to your parent or den leader about honesty. Talk about why it is important to be honest in everything you say and do.
5. Become a friend of a boy who is being left out of the group. Discuss how compassion and cooperation are essential to good character.

### **Boy Scouts**

1. Participate in a flag ceremony, in uniform, for a non-Scouts organization.
2. Earn one of the Citizenship merit badges.
3. Present a written record of your daily Good Turns for a period of 30 consecutive days, verified by your parent, guardian, or Scout leader.
4. Provide two hours of assistance at an activity conducted by a Cub Scout pack, another troop or team, or other youth-serving organization approved by your Scout leader.
5. Conduct a family project (such as the examples found in the Family Life merit badge pamphlet) approved by your Scout leader.

### **Venturers**

1. Conduct an Ethics in Action program for a Cub Scout pack, Boy Scout troop, Varsity Scout team, or other youth group in 2009-2010.
2. Earn the Religious Life Bronze award.
3. Assist at least one crew member in earning the Quest award for Fitness in 2009-2010, earn the Quest award yourself, or conduct a fitness clinic. Explain the benefits of being physically fit.
4. Talk to someone who has earned the Trust award. Discuss religious freedom and understanding different cultures.
5. Earn your faith's religious emblem OR help another Venturer work on his Religious Life award. Discuss what you learned with an adviser.

**Adult Leaders**

1. Work with any youth so he achieves a religious emblem.
2. Do a Good Turn for seven consecutive days.
3. Participate in a discussion on good character at a unit meeting.
4. Help any youth member achieve his Year of Celebration Character patch.
5. Learn about and participate in a flag retirement ceremony.

**Alumni**

1. Do a Good Turn each day for at least seven consecutive days. If possible, leave an anonymous note informing the person that he or she is the recipient of a Scouting Good Turn in honor of the BSA's 100th Anniversary.
2. Relearn, then recite the Cub Scout, Boy Scout, or Venturing Promise, Oath, or Law to a friend, family member, or group. Share how Scouting influenced your character.
3. If you become or are active with a Scout unit, lead an activity that encourages Scouts in exploring and developing their faith. If not, give support to a youth program at your religious institution.
4. Learn about and participate in a flag retirement ceremony.
5. Conduct a family project (such as any of the examples found in the Family Life merit badge pamphlet).

## **OUTDOORS**

From campouts to High Adventure, Scouting happens outdoors. Since its inception, Scouting has centered on teaching values through working and playing outside, and fostering respect and understanding of one's natural surroundings.

The Year of Celebration Outdoors Award is geared toward getting individuals active in nature. The recipients must participate in outdoor activities and show growth in personal outdoor skills. They must also demonstrate increased knowledge of nature. Scouts must show understanding of the impact humans can have on ecosystems and why one must Leave No Trace when experiencing the outdoors. Adults and alumni are encouraged to share their outdoor Scouting experiences with Scouts, as well as non-Scouts of all ages. The Award centers on principles of stewardship, discovery, and personal fitness.

**Complete three of the five requirements in each category to earn that award**

### **Cub Scouts**

1. With your family or den, help plan and carry out an outdoor activity. Write or tell about your experience.
2. Describe to your parent or den leader the different kinds of plants and animals you can find around your neighborhood.
3. Earn Cub Scouting's Leave No Trace Awareness Award or the Cub Scout Outdoor Activity Award.
4. Go on a hike with your family or den.
5. Participate in a district or council outdoor experience (day camp, resident camp, etc.).

### **Boy Scouts**

1. Earn Hiking, Camping, Backpacking, Canoeing or Wilderness Survival merit badges.
2. Attend a Scout overnight campout and practice the principles of Leave No Trace.
3. Attend a full session of council summer camp, participate in a council or national High Adventure program, or earn the "50 Miler Award."
4. Participate for at least two hours in an outdoor conservation project approved by your Scout leader.
5. Participate in a Scout backpacking trip separate from requirement No. 2.

### **Venturers**

1. Become a Leave No Trace crew trainer and teach it to a Cub Scout pack, Boy Scout troop, Varsity Scout team, or other youth group in 2009-2010.
2. Earn the Ranger award, or help another Venturer earn his. Discuss at least one outdoor skill.
3. Learn a new outdoor skill such as scuba diving, orienteering, kayaking, etc.
4. Participate in a district or council outdoor experience.
5. Assist a pack, troop, team, or another crew with one of its outdoor activities.

**Adult Leaders**

1. Participate in a unit, district, or council outdoor event.
2. Assist a unit in an outdoor conservation project.
3. Attend camp with a unit (Cub Scout day camp, summer camp, Venturer camp, etc.).
4. Attend a professional (major or minor league) baseball game, or another public event, in uniform with a unit.
5. Visit the “Get in the Game Geocaching” page on the 100th Anniversary Web site [www.Scouting.org/100years](http://www.Scouting.org/100years) and participate in a BSA 100th Anniversary geocaching activity.

**Alumni**

1. Start a new, or add to an existing, personal physical fitness regimen that includes an outdoor activity.
2. Contact your local Scout service center and arrange to assist with an upcoming outdoor activity.
3. Volunteer time and/or materials to help a Scouting unit or other family, youth, or adult group with a tree-planting or other conservation project.
4. Visit the “Get in the Game Geocaching” page on the 100th Anniversary Web site [www.Scouting.org/100years](http://www.Scouting.org/100years) and participate in a BSA 100th Anniversary geocaching activity or attend an outdoor Scouting activity in your area as a registered guest.
5. Take your family and/or friends on a hike, campout, or other outdoor experience. Use the Scout Handbook, Fieldbook, or a merit badge pamphlet as a resource to plan with them the proper way to prepare for and safely enjoy the outdoors.